



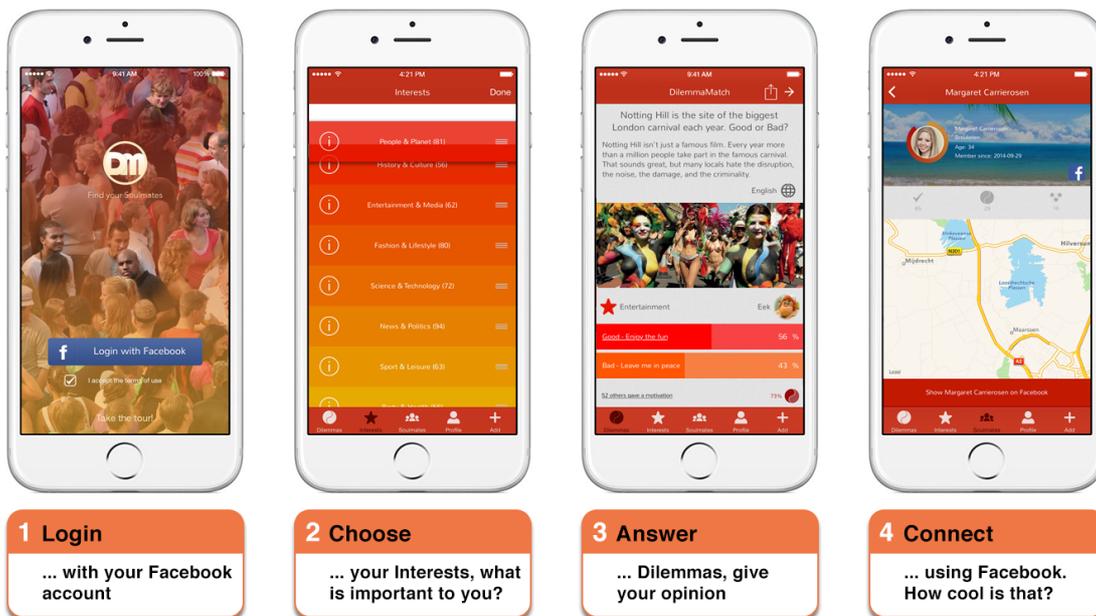
DilemmaMatch

...a new Social App to find Like-minded friends

Want to find new social connections or like-minded friends, people who think like you do? We call them your "Soulmates" and DilemmaMatch is the perfect app to help you find them!

Breukelen, Netherlands - September 4th 2015 – The Bright Side of Life today released a new iOS version of their free social app for iOS and Android mobiles. At the request of many users, we've added a new *Translate* function, so you can see each Dilemma in your local language. We have also completely revised the *Add Dilemma* screen, so it is even easier to add and share your own Dilemmas.

DilemmaMatch is a social app! It compares your interests and responses to Dilemmas with other users throughout the world. Our unique matching algorithm will find people who think like you and share your interests. Designed to entertain you and find out how you approach life, the *DilemmaMatch* app will find your potential *Soulmates* - and help you get in touch via Social Media.



All users can answer Dilemmas, share their answers with their friends, and connect with potential *Soulmates* via Facebook.

DilemmaMatch now contains many new features. Along with the new Add Dilemma screens, and the super-smart *Translate* feature, you can match your answers with those of your Facebook friends, or the leading Dilemma creators, earn badges, review your answers, add multiple motivations, and *Like* other users' motivations.

Users of the *Premium* version (available as an in-app purchase on iOS and Android) can also **create** their own Dilemmas containing images, audio and movies, helping you to find people who share your thoughts and beliefs.



DilemmaMatch

...a new Social App to find Like-minded friends

Pricing & Availability

DilemmaMatch is available and free to download from iTunes Store.

The upgrade to *Premium* costs US\$ 0,99 / € 0,99 / £0.79 on iOS or US\$ 0,99 / € 0,98 / £0.70 on Android.

The DilemmaMatch app is designed for both iOS and Android mobiles.

DilemmaMatch for iOS requires iOS version 7.0 or newer.

DilemmaMatch for Android requires version 4.03 or newer.

iTunes Store: <http://itunes.apple.com/en/app/dilemmamatch/id896468601>

Google Play Store: <http://play.google.com/store/apps/details?id=nl.brightside.dlm>

Amazon Appstore: <http://www.amazon.com/dp/B00YC9T9FC>

Additional Information

For more information, including features, FAQs, videos, and contact information, visit <http://www.dilemmamatch.com>

Images suitable for web/blogs are available to download here:

<http://www.dilemmamatch.com/press>. Higher resolution images can be provided if required (see contact information below).

About the Bright Side of Life

Established in 1992, the Bright Side of Life (BSL) development team specializes in the development and design of websites, unique mobile apps, and web-based Java apps and databases. Visit: <http://bright-side-of-life.com>

Talk to us!

If you would like further information on *DilemmaMatch*, or you would like to schedule an interview, please get in touch with **the Bright Side of Life DilemmaMatch** team:

E-mail: press@dilemmamatch.com

Phone: +31 (0)346 - 55 27 00

Website: <http://www.dilemmamatch.com>

Contact: <http://www.dilemmamatch.com/contact>

YouTube: <http://www.youtube.com/channel/UCz7CKhx9kGVkj8ajhKx8OMw>

Facebook: <http://www.facebook.com/DilemmaMatch>

Twitter: @DilemmaMatch, <http://twitter.com/DilemmaMatch>

The Bright Side of Life, De Corridor 21G, 3621 ZA Breukelen, The Netherlands.